

JOHNSON CREEK SCHOOL DISTRICT
COMMUNICATIONS COMMITTEE MEETING MINUTES
Wednesday, February 6, 2013
District Office
5:30 p.m.

Chair Rick Kaltenberg called the meeting to order.

Members Present: June McCaffery, Carol O'Neil, Rick Kaltenberg, Superintendent Michael Garvey, Principals Kris Blakeley and Eric Ranzen, and Director of Teaching and Learning Lisa Krohn.

Dr. Garvey verified that the meeting was properly posted.

Motion by McCaffery/O'Neil to adopt the agenda as posted. Motion carried.

The Committee discussed the status of the goals.

- Print media has increased its coverage. Staff are doing a good job of submitting stories.
- Website still has a few issues to address:
 - + Calendar should include all Board meetings and also non-athletic events
 - + Elementary/Middle School/High School should have different looks
- Skyward
 - Lesson Scheduler:
 - + Needs continuous monitoring by Administrators
 - + Details for upcoming projects, assignments, and topics needed especially in Middle School
 - + Add Project/Assignment Rubricks for Middle School
 - Standardized Middle School/High School syllabi beginning in 2013-14

The Committee postponed discussing the District's marketing plan until the next meeting.

Mr. Kaltenberg proposed an Information Officer position be created to handle District Communication. The Administrative team discussed this option and would recommend a position be offered which also could include a teaching assignment, tech integrator position or other assignments, which would make the position an attractive full time position. The Committee members agreed.

Dr. Garvey will share that idea with the Personnel Committee.

Motion by McCaffery/O'Neil to adjourn. Motion carried.

Submitted By:

Michael P. Garvey, Ph.D.
Superintendent